

GPR

The Georgia Political Review

GEORGIA POLITICAL REVIEW // MEDIA KIT 2014

Advertise with GPR

The Georgia Political Review seeks to publish quality original content from University of Georgia undergraduates in the fields of political science, international affairs, history, and economics.

WHO WE ARE

Published each semester in print and online, GPR is the only publication of its kind in the state university system and seeks to become a nationwide model for articulate, timely commentary on politics and foreign affairs. Our staff comprises the most accomplished students at UGA, with representatives from Foundation Fellows, Roosevelt Scholars, CURO apprentices, SGA Senators, the Honors program, and more.



GPR Fall 2012

The Carbon Tax: A “Win-Win-Win?”

By: Charlie Spalding

One of the most fundamental points of contention surrounding fiscal cliff negotiations is the need to raise more revenues and the source from which such revenues could be derived. Democrats suggest higher tax rates on the wealthy, while Republicans suggest elimination of loopholes and deductions. In the search for new revenues, it is particularly interesting to note what ideas politicians have not publicly floated. One such idea is a scheme that taxes corporations based on their carbon emissions into the atmosphere. The idea has come to be known as a carbon tax and, according to a recent study by the Massachusetts Institute of Technology, it could raise nearly \$1.5 trillion between 2013 and 2023.



Join the Conversation on Facebook!



GPR'S online
publication

Numbers

GPRs current in
circulation

3750

Issues Printed

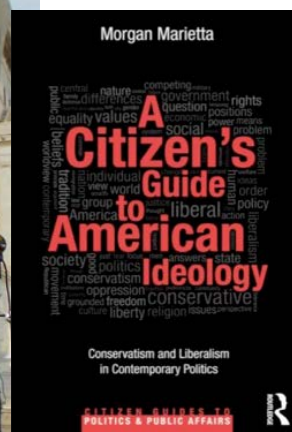
5

Average number of
hits per article

660

Who Can See My Ad?

- 35,000 UGA undergraduate and graduate students
- UGA faculty and staff—copies are hand-delivered to over 150 professors
- Members of the Athens community
- Copies of the Georgia Political Review are prominently available in distribution boxes placed in several downtown locations as well as UGA residence halls, the Miller Learning Center, the Tate Student Center, and other academic buildings
- Copies are also present in the office of prominent Georgians outside of Athens, such as Johnny Isakson and Saxby Chambliss



Citizen Guides to Politics & Public Affairs

Series Editors, Morgan Marietta University of Georgia
& Bert Rockman Purdue University

*Engaging discussions of contemporary politics from
Routledge Press*

Forthcoming Titles:

A Citizen's Guide to Campaigns & Elections
A Citizen's Guide to U.S. Foreign Policy
A Citizen's Guide to the Presidency
A Citizen's Guide to Congress
A Citizen's Guide to the Constitution & the Supreme Court
A Citizen's Guide to the Health Care Debate
A Citizen's Guide to Public Administration
A Citizen's Guide to Religion and the Politics of the Culture Wars
A Citizen's Guide to Federal Deficits and Debt
A Citizen's Guide to Environmental Politics
A Citizen's Guide to Social Movements
A Citizen's Guide to Presidential Nominations
A Citizen's Guide to Terrorism
and other titles

"American Ideology is a must read for anyone interested in current politics — insightful, interesting and to the point, especially if you are wondering if you are a liberal or a conservative, or if you are sure about yourself but want to understand the other side. I am eagerly anticipating the rest of the series." — Taylor Ford, UGA Political Science Major



Rates

	SIZE	1 ISSUE	2 ISSUES
Quarter-page	4.25" x 5.5"	\$125	\$200
Quarter-page Back Cover	4.25" x 5.5"	\$250	\$400
Half-page	4.25" x 11" or 8.5"	\$250	\$400
Half-page Back Cover	4.25" x 11" or 8.5"	\$375	\$600
Full Page	8.5" x 11"	\$500	\$800
Back Cover	8.5" x 11"	\$625	\$1000

*If your organization is interested in advertising on the GPR website, please email business@georgiapoliticalreview.com for pricing and details.

Connect with GPR online:



Georgia Political Review



@GaPolitical

www.georgiapoliticalreview.com

FROM THE EDITOR

Thank you for the opportunity to build a partnership with your organization. As an organization entirely run and funded by students, we immensely appreciate the continued support of the Athens community. If you are interested in contributing to GPR through another medium, please contact me at: georgiapoliticalreview@gmail.com

Thank you,

Megan White